

CUSTOMER SPOTLIGHT PENN STATE ALTOONA



PennState
Altoona


QUICK FACTS


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 Location
Altoona, PA

 Facility Type
**University
Recreation Center**

 ECO-POWR™
Products
15

 Facility Size
82,000 Sq. Ft

 Potential Energy
Production
8,400 kWh/year*

REBUILD AND REENGAGE

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The Steven A. Alder Athletic Complex, originally built in 1972, is the hub for student life on campus at Penn State Altoona. With a remodel underway, architects and staff had a goal to create a space that honored the tradition of welcoming and engaging those on campus while integrating a broad spectrum of wellness and sustainable experiences. They created open flowing spaces and incorporated technology that could seamlessly add sustainable value to align with campus initiatives.

VISUALIZING THE IMPACT

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The facility's energy producing cardio equipment incorporated the SA WELL+™ integration to display Penn State Altoona's real-time human energy production and impact. The watts generated and carbon equivalent statistics encourage the users to not only push themselves on their workouts but also encourages them to make sustainable shifts in their everyday activities. Without changing anything in their routines, users can now see how even their smallest movements can contribute to making an overall impact.



**FOR MORE INFORMATION ABOUT PENN STATE ALTOONA VISIT
GOSPORTSART.COM/OURCUSTOMERS OR HTTPS://ALTOONA.PSU.EDU/**

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*Potential energy production based on equipment producing 160 watts per hour, 10 hours per day, 350 days per year.