

CUSTOMER SPOTLIGHT FITNESS GEAR & TRAINING

FGT
FITNESS GEAR + TRAINING

QUICK FACTS

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Location
Bellingham, WA



Facility Type
Fitness Studio



ECO-POWR™ Products
8



Facility Size
1,200 sq. ft.



Potential Energy
Production
2,240 kWh/year*

A DIFFERENCE IN PERSPECTIVE

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As a family run business in the fitness industry for over 30 years, Fitness Gear & Training began as a specialty retailer for select equipment and specialized supplements. As a team, they worked selling and servicing equipment from brands across the industry which gave them a different perspective when it came time to purchase equipment for their own fitness facility.

Taking their understanding of fitness and biomechanics into consideration, along with their first-hand knowledge of product lifetime performance and the service needs of those products, Fitness Gear & Training (FGT) purchased equipment that gave them a leg up on the competition.

FINDING THE GREEN EDGE

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When SportsArt first came to the US, Fitness Gear & Training was one of the first retailers to sell the full kit, as they appreciated the robust warranty and product durability. After hearing about the new ECO-POWR™ line, Zac Palmer, the VP, was excited to be the first in his area to offer energy-generating and to provide his studio's members' with new metrics, based on giving back, that could act as a motivational tool and improve the members overall experience.



**FOR MORE INFORMATION ABOUT FITNESS GEAR & TRAINING VISIT
GOSPORTSART.COM/SPOTLIGHTS OR FITNESSGEARANDTRAINING.COM**

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*Potential energy production based on equipment producing 160 watts per hour, 5 hours per day, 350 days per year.