

# CUSTOMER SPOTLIGHT CENTRIFUGE CYCLING



## QUICK FACTS

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 Location  
**St. Petersburg, FL**

 Facility Type  
**Fitness Studio**

 ECO-POWR™ Products  
**25**

 Facility Size  
**3,000 sq. ft.**

 Potential Energy  
Production  
**7,000 kWh/year\***

## WORLD'S MOST POWERFUL CYCLING STUDIO

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Centrifuge began as a simple 'wouldn't it be cool if' idea that evolved into the most powerful cycling studio in the world.

Emma Baiz, the founder of Centrifuge, has been involved in the fitness industry for many years, as a power lifter, adding cycling to her routine after an injury kept her away from the weight racks. Her passion for the environment brought the idea of an energy producing cycling studio to mind and when she discovered it was possible. "Everything changed and the full court press was on." With 25 energy producing cycles, Centrifuge is now able to produce up to 6,000 watt-hours of human electricity per class, to bring the community a fitness studio that not only provides fitness but also motivates members to make sustainable changes.

## MORE FOR MEMBERS

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Turning human energy into electricity for many seems like a concept out of a SciFi movie, but, at Centrifuge, it is the concept that is setting them apart from all the other competition in the area. Adding value to workouts that aligns with the aspirations consumers have to be more sustainable is not only bringing people to the door for memberships, it is also creating a dialog with the facility. The open communication is creating a way for Centrifuge to quickly and easily gather feedback to continually improve the workout and membership experience.

“EVERY JAW DROPS WHEN PEOPLE FIND OUT THAT THE TECHNOLOGY EXISTS TO DO WHAT WE'RE DOING AND THAT SOMEONE TOOK THE RISK TO BUILD FROM THE GROUND UP AND SEE IT THROUGH. I AM EXTREMELY PROUD OF WHAT'S BEEN CREATED AND AM ECSTATIC TO INCORPORATE FEEDBACK AS WE GROW WITH OUR LOCAL COMMUNITY AND BEYOND.”

EMMA BAIZ, OWNER



**FOR MORE INFORMATION ABOUT CENTRIFUGE CYCLING VISIT  
[GOSPORTSART.COM/SPOTLIGHTS](https://gosportsart.com/spotlights) OR [CENTRIFUGECYCLING.COM](https://centrifugecycling.com)**

1.800.709.1400 | [GOSPORTSART.COM](https://gosportsart.com)



\*Energy production calculation based on 25 ECO-POWR™ products producing 160 watts per hour, 5 hours per day, 350 days per year.