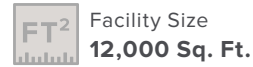
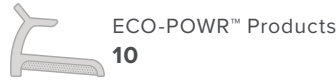
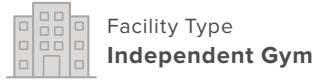


CUSTOMER SPOTLIGHT BODY WORKS FITNESS CLUB



BODYWORKS
FITNESS CLUB

QUICK FACTS



A SUPPORTIVE GYM TO CREATE A STRONGER COMMUNITY



Life can throw you many curveballs and struggles, and, for Matt Porter and Caleb King, fitness was an outlet to help them work through their difficulties. Matt and Caleb knew they wanted to share what they had developed with others and so they became certified trainers and began training at a local corporate gym. Quickly, they found that the atmosphere at the gym wasn't as supportive of an environment as they would have hoped.

This set them on their track to open their own gym where they could create an environment that was encouraging and supportive and focused on helping all members reach their individual goals both in fitness and in life.

LEADING BY EXAMPLE



The positive environment quickly gained the attention of the community and beyond, earning Body Works the title of new business of the year from the Humboldt Chamber of Commerce in their first year open, as well as best gym/fitness center on the north coast. Keeping their reign going, Body Works continues to find ways in which to innovate and increase community engagement within their facilities.

In addition to helping with river cleanups and community events, they also decided to trade in their traditional cardio equipment for energy producing equipment to become an early leader in green fitness. Through fitness, they are now inspiring members to go green and make positive and sustainable steps in their day to day lives.



**FOR MORE INFORMATION ABOUT BODY WORKS FITNESS CLUB VISIT
[GOSPORTSART.COM/OURCUSTOMERS](https://gospportsart.com/ourcustomers) OR [HTTPS://BODYWORKSFITNESSCLUB.COM/](https://bodyworksfitnessclub.com/)**

*Potential energy production based on equipment producing 160 watts per hour, 10 hours a day, 360 days a year.