

CUSTOMER SPOTLIGHT

B-FIT UK



QUICK FACTS

Location: **Sheffield, UK** | Facility Type: **Fitness Clubs & Studios**

Equipment Featured:

3 A991 Adjustable Bench | **2 C510 Indoor Cycle** | **3 C545U Upright Cycle** | **1 DS972 Functional Trainer**
4 E875 Elliptical | **1 S915 Independent Chest Press** | **1 S918 Low Row** | **1 S956 Horizontal Leg Press**
1 S957 Leg Extension | **1 S958 Prone Leg Curl** | **1 S971 Cable Crossover** | **1 S775 Pinnacle** | **6 T655L Treadmill**

ABOUT THE INSTALL

Shane and Dan started back in 2011 delivering martial art classes and building a great reputation around Sheffield as passionate instructors for the sport. From this in 2012, they both decided to offer personal training service from all abilities alongside the martial arts.

This became a 50/50 split between personal training and martial arts in the facility as both had taken off so well which gave Shane and Dan time to work with different people on a daily basis in order for them to reach their own personal goals.

Shane and Dan have now relocated in the martial art classes to a different venue in Sheffield in order to create a brand new gym supported by SportsArt.

Shane believes there is a gap in the market for the service that they will be offering. Membership at the facility can be from as little as £25 per month that will give you full access to the gym and use of the studio. Not only that you will be supplied with over 100 different meal plans, a full induction to the gym along with a training program that meets your needs, regular checks to ensure what you are doing is getting the right results and most of all a friendly service from Shane, Dan and the team.

WHY SPORTSART?

In late 2016, SportsArt entered discussions with Shane regarding the new gym and the support that we can offer their business. Shane had worked with Roger Eldergill previously and after building up a great relationship up with Regional Manager Tom Atherton, Shane and Dan felt there was no need to look at any other manufacturer of equipment. What SportsArt offers is a full package solution and partnership though out the whole installation and after. The look of the equipment and the color fits the B-Fit branding. Keeping the equipment consistent is key, as a member can feel comfortable and confident after using one piece of equipment the interface of the rest is the same.

