

## CUSTOMER SPOTLIGHT LIVING WELL AT THE HILTON



## QUICK FACTS









## THE MODERN WELLNESS TRAVELER

For today's travelers, being away from home is no longer an excuse to leave fitness goals behind and so people are staying committed to their physical and psychological wellbeing. Incorporating a healthy lifestyle that is balanced and rich in physical activity is now more important than ever for business travelers, people on holiday, and everyone in between.

Helping quests and members of the community maintain their healthy routines was a driving factor behind the partnership between LivingWell and the Hilton Hotel at Deansgate. The fitness center operated by LivingWell within the Hilton Hotel is tasked with offering a top of the line experience that encompasses everything a guest needs while also including personal training.

## ELEGANT DESIGN AND AESTHETIC

The iconic structure of the Beetham Tower, where the gym is located, creates an expectation for design excellence and a luxurious aesthetic. The collaboration between Hilton and LivingWell has played off of these expectations and has given life to one of the most attractive fitness centers in Manchester's bustling Deansgate.

Design runs deeper than the general aesthetic of the space and is brought out in every element of the surrounding area including the physical fitness equipment. The clean and modern lines of the ECO-NATURAL cardio equipment create a seamless experience for the user that exceeds expectations and illustrates the elegant appeal of the space.

> THE EQUIPMENT HAS BEEN HIGHLY APPRECIATED BY GUESTS OF THE HOTEL AS WELL AS OUR MEMBERS. WE CAN OFFER A FULLY EQUIPPED HEALTH CLUB IN A CONVENIENT LOCATION FOR ANYBODY LIVING OR WORKING IN MANCHESTER.

> > JAMES KEY







FOR MORE INFORMATION ABOUT LIVINGWELL AT THE HILTON VISIT GOSPORTSART.COM/SPOTLIGHTS OR WWW.LIVINGWELL.COM/CLUBS/MANCHESTER-DEANSGATE/

