## QUICK FACTS











## A NET-ZERO CITY

The Sustainable City (TSC) is the first net-zero city in Dubai. The ambitious project is shaped to become an iconic showcase for luxurious sustainable living around the world. With a mission to evolve the way cities across the globe contribute to its people's well-being, TSC has created a three-tiered approach that encompasses social, economic, and environmental factors to better the lives of its residents.

Based on their mission, energy producing fitness equipment was a way for the city to offer all the high-end amenities of a fitness facility while staying true to their approach for holistic living.

## SUSTAINABLE FITNESS EXPERIENCE

Well-being is an important part of residential life at The Sustainable City which is why the city offers a variety of activities for all seasons including outdoor cycling, jogging, swimming, indoor sustainable cardio alternatives, and resistance training for the off season. Part of the idea behind well-being for the residents of TSC is to involve sustainable practices throughout their daily lives, both inside and outside resident's homes. With the energy producing fitness equipment the city is able to offer the traditional fitness experience while also increasing awareness and sensitivity around the real cost of energy usage.

AS PIONEERS IN SUSTAINABILITY, OUR DECISION TO CHOOSE SPORTSART AS THE EQUIPMENT PROVIDER FOR THE SUSTAINABLE GYM CAME NATURALLY. WE HAVE SELECTED SPORTSART TO PROVIDE ITS ECO-POWR™ LINE FOR OUR CITY BECAUSE OF THE COMPANY'S COMMITMENT TO FOSTERING A CULTURE OF CONSERVATION, WHICH FALLS IN LINE WITH OUR MISSION TO MAINTAIN NET-ZERO ENERGY THROUGH SOCIAL, ECONOMIC AND ENVIRONMENTAL SUSTAINABILITY.

MR. MICHAEL SOLVSTEN | TSC PREVIOUS OPERATIONS DIRECTOR







FOR MORE INFORMATION ABOUT THE SUSTAINABLE CITY VISIT GOSPORTSART.COM/OURCUSTOMERS OR THESUSTAINABLECITY.AE

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