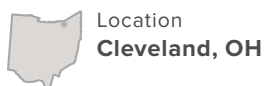


CUSTOMER SPOTLIGHT VEDAS FITNESS



QUICK FACTS



Location
Cleveland, OH



Facility Type
Independent Gym & Hotel Fitness Center



ECO-POWR™
Products
8



Facility Size
20,000 Sq. Ft



Potential Energy
Production
4,480 KW/year*

VEDAS HOLISTIC APPROACH

At Vedas, the mission is to help members attain an optimal level of well-being through knowledge, motivation and inspiration. This philosophy not only extends toward improving the health of its members but towards maintaining a healthy environment in which members live and workout.

The facility is a state-of-the-art holistic center that opened in January 2018 to serve as a club and wellness center for the attached Marriott hotel. The facility has been fully renovated using recycled and renewable materials to reduce Vedas' ecological footprint and promote sustainability within its community. One of the key sustainable features in the facility includes cardio equipment that turns human energy into electricity, lessening Vedas' overall energy consumption.

INTEGRATING SUSTAINABLE FITNESS

The initial phase of implementing green fitness into Vedas' location consisted of installing ECO-POWR™ Upright Cycles into their main cardio area. Soon after they increased their energy production with the first install of Verde treadmills in the United States.

The Verde treadmills are located in their own cardio section near the functional training area allowing them to be used as a traditional treadmill and, utilizing push mode, for HIIT workouts and circuit training.

“THE EQUIPMENT FROM SPORTSART REALLY ALIGNED WITH OUR MISSION PHILOSOPHICALLY. OBVIOUSLY, OUR FIRST PRIORITY WAS TO FIND HIGH-QUALITY MACHINES THAT PROVIDE AN EFFECTIVE WORKOUT TO OUR CLIENTS, BUT THE ECO-FRIENDLY CONCEPT OF HARNESSING THAT ENERGY AND FEEDING IT BACK INTO THE BUILDING WAS AN ADDED BONUS THAT WE ARE REALLY EXCITED ABOUT. IT JUST FITS US PERFECTLY AS THOSE ARE TWO CONCEPTS THAT ARE VERY IMPORTANT TO US.”

RICKY BUONCORE



**FOR MORE INFORMATION ABOUT VEDAS FITNESS VISIT
GOSPORTSART.COM/OURCUSTOMERS OR VEDASFITNESS.COM**

1.800.709.1400 | GOSPORTSART.COM



*Calculation based on 8 ECO-POWR™ units producing 160 watts per hour, ten hours a day for 350 days.